



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2527190

Schedule Dates 11/01/16-11/08/16
Advertiser National Republican Campaign Comm-Independen
Agency National Media Research Planning (14053)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 7034 NRCC 11/1-11/8/16 (838796)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Angle,Ben
Phone/Fax /
CPE Est 7034 NRCC 11/1-8
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 7034 NRCC 11/1-11/8/16

Date Entered 06/13/16
Last Modified 08/30/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,686.25
Net Total \$122,888.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	86	\$144,575.00
Grand Total:	86	\$144,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:58A- News-Good Morning Washington at 5a			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		6/13/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	4:58A- News-Good Morning Washington at 5a		1	1						2	\$325.00	\$650.00	Washington (WJLA)		6/13/16
3.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	6A- News-Good Morning Washington at 6a		1	1						2	\$600.00	\$1,200.00	Washington (WJLA)		6/13/16
4.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/13/16
5.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$450.00	\$450.00	Washington (WJLA)		6/13/16
6.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		6/13/16
7.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	6:58A- ABC-Good Morning America		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)		6/13/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$650.00	\$650.00	Washington (WJLA)		6/13/16
9.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		6/13/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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10.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	9A- Live with Kelly			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		6/13/16
11.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	9A- Live with Kelly		1							1	\$650.00	\$650.00	Washington (WJLA)		6/13/16
12.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$850.00	\$850.00	Washington (WJLA)		6/13/16
13.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:30P- News-ABC 7 News at 5p			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/13/16
14.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:30P- News-ABC 7 News at 5p		1							1	\$900.00	\$900.00	Washington (WJLA)		6/13/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,300.00	\$1,300.00	Washington (WJLA)		6/13/16
16.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,300.00	\$5,200.00	Washington (WJLA)		6/13/16
17.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$2,800.00	\$11,200.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJ.	6/13/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:27P- 6:30P (EST)		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJ.	6/13/16
19.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7:28P- Jeopardy Wknd							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		6/13/16

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20.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		6/13/16
21.0	Normal Line / Access	11/01/16-11/04/16	4	:30	7:30P- Jeopardy			1	1	1	1			4	\$5,000.00	\$20,000.00	Washington (WJLA)		6/13/16
22.0	Normal Line / Access	11/07/16-11/07/16	4	:30	7:30P- Jeopardy		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		6/13/16
23.0	Normal Line / Access	11/07/16-11/07/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		6/13/16
24.0	Normal Line / Access	11/01/16-11/04/16	4	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$3,500.00	\$14,000.00	Washington (WJLA)		6/13/16
25.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	10P- ABC-Quantico (Sunday)								1	1	\$7,500.00	\$7,500.00	Washington (WJLA)		6/13/16
26.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		6/13/16
27.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$9,000.00	\$9,000.00	Washington (WJLA)		6/13/16
28.0	Normal Line / Prime Premium	11/02/16-11/02/16	4	:30	Orbit- [P]ABC-The Goldbergs (Wednesday) (We), [P]ABC-The Middle (Wednesday)(We)				1						\$7,000.00		Washington (WJLA)		6/13/16

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28.0.1	Closed Preempt	11/02/16															Washington (WJLA)	Program Change/Exception - Order Error	
29.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	11:00:26P- News-ABC 7 News at 11p							1			\$800.00		Washington (WJLA)		6/13/16
29.0.1	Closed Preempt	11/05/16															Washington (WJLA)	Program Change/Exception -	
30.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$800.00	\$800.00	Washington (WJLA)		6/13/16
31.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,500.00	\$6,000.00	Washington (WJLA)		6/13/16
32.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		6/13/16
33.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:37A- ABC-Nightline		1							1	\$325.00	\$325.00	Washington (WJLA)		6/13/16
34.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		6/13/16
35.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/13/16
36.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)		6/13/16

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37.0	Normal Line / Football	11/05/16-11/05/16	4	:30	3:30P- Sports-ABC College Football 2							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/13/16
38.0	Normal Line / Football	11/05/16-11/05/16	4	:30	8P- Sports-ABC College Football 3							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		6/13/16
39.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5P- News-ABC 7 News at 5p			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/13/16
40.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5P- News-ABC 7 News at 5p		1							1	\$900.00	\$900.00	Washington (WJLA)		6/13/16
41.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:28P- 6:30P (EST)							1			\$1,000.00		Washington (WJLA)	WORLD NEWS TONIGHT ADJ.	6/13/16
41.0.1	Closed Preempt	11/05/16															Washington (WJLA)	Program Change/Exception - GAME	
42.0	M/G For 29.0.1 / SPOT	11/05/16-11/05/16	4	:30	11:30:26P- News-ABC 7 News at 11p							1		1	\$800.00	\$800.00	Washington (WJLA)		7/29/16
43.0	Normal Line / Football	11/05/16-11/05/16	4	:30	3:30P- Sports-ABC College Football 2							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		8/30/16
44.0	M/G For 28.0.1,41.0.1 / Football	11/05/16-11/05/16	4	:30	11:58:40A- Sports-ABC College Football							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		8/30/16

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